



UNITED STATES-MEXICO CHAMBER OF
COMMERCE CALIFORNIA REGIONAL CHAPTER

**BRIDGING THE CULTURAL GAP USING RATIONAL COMMUNICATION
AND EMOTIONAL INTELLIGENCE**
THURSDAY AUGUST 26, 2010 / 8-11 A.M.

Bridging The Cultural Gap

Using Rational Communication and Emotional Intelligence

Thursday August 26, 2010
8-11 AM

Who Should Attend: CEO's, CFO's Marketing Managers, and Sales Personnel

The focus of this conference is:

- 1) Team Building
- 2) Strategic Planning in the area of Marketing and Sales
- 3) Getting to know the Emotional Intelligence of your Prospect
- 4) Minimizing Work Conflict thus Increasing Productivity

USMCOC OFFICES
2450 Colorado Avenue Suite 400 E
Santa Monica, CA 90404
Tel (310) 586-7901

Members \$20
Non Members \$25

Please RSVP before August 24, 2010.

Register at <http://www.usmcoc.org/event.php?id=210>

The USMCOC accepts Visa, Master Card and American Express

United States-Mexico Chamber of Commerce

2450 Colorado Avenue Suite 400 E,
Santa Monica, CA 90404

**Unfortunately we are unable to validate parking. There is street parking available.

William Mark Stierle is a thought leader in how thinking, behavior and beliefs affect performance in our human experience. As the founder of Corporate Culture Development he has extensive experience developing and implementing successful training programs and methods for clients to increase professional productivity and personal effectiveness. Bill's advanced skills in thinking styles technology and his Corporate Culture Series support senior executives in team analysis, leadership skills, decision-making strategies, talent management, customer loyalty and conflict resolution.

Bill has worked as speaker, trainer and consultant for nearly two decades. Spoken and consulted with Fortune 100 companies, private and public organizations, small businesses, professional associations, city and state governments and throughout the educational system.

Bill has a Bachelor's Degree in Biology and Education from Emporia State University, Kansas, and a Master's Degree in Sports Administration from St. Thomas University, Florida. He is also a graduate of the Executive Entrepreneur Program at Pepperdine University and is a specialist in the psychology of performance and personal development.

Clients: TD Waterhouse, NCR, Teradata, Notre Dame University, US Federal Mediators, Product Partners, Neuberger Berman, UBS, Lantronix, BLT and Associates, Inferno Distribution, Michigan Department of Career Development, Riordan Leadership Foundation, City of Baldwin Park, Morrison Law and Associates, RL Public Relations, Local Union 706, Milestones Malibu, Michigan Works, Covenant House California, Protection One Alarms and Southern California Gas Company.