



TRAININGS & WORKSHOPS

Business Applications

- Team Analysis & Effectiveness
- Understanding & Resolving Conflicts
- Whole Brain Leadership
- Effective Workplace Communication
- Customer Service Fulfillment
- Change Management
- Integrated Decision Making

Management or employee training workshops range from half-day formats to multiple days, depending on the specific topic and workshop content. Trainings are customized to the business needs and outcomes of your company or organization.

CONTACT US FOR MORE INFORMATION

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TRAINING, CONSULTING, & MEDIATION



**Providing solutions to maximize
the effectiveness of people**

"Corporate Culture Development provided the tools and support to craft a powerful solution that helped our company yield double digit results in productivity and profitability..."

*Vice President of Marketing
Fortune 500- Technology Company*



Corporate Culture Development is the leader in the integration of Thinking Styles Technologies and Needs Based Consulting & Training.

Our mission is to assist organizations and individuals in achieving grounding during the process of attaining both personal and professional goals. CCD uses a wide variety of consulting and training tools, with a cross-disciplinary and practical approach.

- *Business*
 - Executive Team Analysis
 - 360° Evaluations
 - Brain Dominance Strength Alignment
- *Government*
 - Leadership Communication Effectiveness
 - Council and Constituent Dispute Resolution
 - Policy & Initiative Implementation
- *Law*
 - Mediation
 - Jury Analysis & Selection
 - Trial Communication
- *Education*
 - Administrator Staff Teaming & Effectiveness
 - Leveraging Student Strengths
 - Teacher Tool Implementation & Strategies



Corporate Culture Development has earned an excellent reputation for applying specialized problem-solving skills to a diverse range of clients and industries.

Partial list of our clients:

- TD Waterhouse
- NCR
- Michigan Department of Career Development
- Michigan Works!
- Action Learning Systems
- Morrison Law Offices
- Friend Law Offices
- Notre Dame University
- City of Baldwin Park
- Riordan Leadership Foundation
- Lantronix
- RL Public Relations
- BLT & Associates
- Covenant House California
- Work Place Associates
- LAUSD
- LyteSpeed Learning
- US Federal Mediators



Comprehensive Business & Consulting Services

We develop and deliver research-based consulting and training tools that focus on the process of internal development and effectiveness; that when applied delivers enhanced productivity, consistent achievement, quality of work, personal & professional growth and dramatic company effectiveness.



ORGANIZATIONAL EFFECTIVENESS:

We assist professionals in meeting the needs of employees and customers; we offer a variety of organizational consulting services. Core packages are available but all projects are approached on a customized basis, depending on the needs and existing structure of the organization.

CUSTOMER MANAGEMENT:

We provide customized trainings with invaluable tools that will provide the necessary skills to transform your relationship with your customers. You will gain insight into what customers need in order to make a decision. You will understand customers' strengths and sensitivities and identify a sales strategy by finding out how to manage their priorities.

EXECUTIVE DEVELOPMENT:

An individual's personal performance not only affects their own development and career, but also has a significant impact on their team, group and business. Therefore, if the appropriate skills and techniques are acquired, an individual can create a maximum positive effect by energizing and motivating themselves and the groups with whom they are associated. A positive and confident person will have greater influence and create a more productive environment, increasing the likelihood of goals being met.

William Mark Stierle is the founder and CEO of Corporate Culture Development. For over 17 years he has developed and integrated the tools needed to provide your organization with the ability to implement the communication necessary for an effective worksite. As a featured keynote speaker Bill speaks on "Whole Brain Leadership", "Emotional Offloading for a Peaceful Workplace," and "Ease, Safety and Clarity in Communication."

